# **AIP**Communicator

#### TABLE OF CONTENTS

PRESIDENT'S LETTER	1
CALENDAR OF EVENTS	2
AIP Officers	2
DEADLINE DATES - COMMUNICATOR	2
Editor's Exchange	3
DAHMS-BIERBAUM WORKSHOP	3
WELCOME NEW MEMBERS	4
Contributors	4
PRESIDENT APPOINTS COMMITTEE	5
SPOTLIGHT ON BOARD MEMBER	5
WEST COAST PRACTICUM	6
REGISTRATION FORM	7
Amazon Smile	8

"Though the will of the majority is in all cases to prevail, that will to be rightful must be reasonable; ...the minority possess their equal rights, which equal law must protect, and to violate would be oppression."

Thomas Jefferson, First Inaugural Address, 4 March 1801



#### PRESIDENT'S LETTER

by Kay Allison Crews, CP

Your President was pleased to be invited to attend the National FFA Convention in Louisville, Kentucky in late October. Thanks to new AIP member Dr. Daniel Foster for the warm invitation, and the outstanding hospitality shown by the entire FFA parliamentary team. There were over 60,000 attendees, and several hundred of them were competing in parliamentary procedure events.

FFA has two tiers of competitors, the "Novice" tier has members who are generally freshmen and sophomores. The "Advanced" tier has members who are generally juniors and seniors in high school.

These students compete in a different way from other youth competitions. Each student walks in and has a card at their location stating the main motion and five other motions. The students have one minute to study the card and are not allowed to speak to each other. After one minute, the students have to perform the items on the card.

I arrived just before the "Novice" level finals. Dr. Foster gave me such a great introduction that the 200 kids cheered me like a rock star – a first for any parliamentarian, ever, I would bet! I got to talk to these kids about careers in parliamentary procedure, and continuing their parliamentary education.

Then I got to watch teams from California, Arizona, Texas, and Washington state compete. Boy, were they impressive. Even more exciting for this member from Dallas, the team from Texas won!

The next day, your president and Education Director Ruth Ryan, CP-T, who lives in Louisville, had the opportunity to talk about AIP to the almost 300 competitors at the senior

level. Several students joined AIP, and others took promotional materials and applications for membership. Additionally, every individual who attended the dinner received a brochure advertising AIP and a membership application.

Congratulations to the winners, including the Arizona team, coached by AIP BOD member AI Gage, CP, that placed third in the senior level competition.

Following the exciting time in Louisville, your president went to Kansas City to attend the Dahms Workshop. While there, she was allowed to present on the benefits of AIP membership at the Saturday luncheon. It was fun to see so many AIP members and friends in Kansas City.

Simultaneously, AIP BOD member Dr. Bob Peskin was in Chicago with the American Student Dental Association, introducing that organization to AIP membership.

And other officers and committee chairs are hard at work, as well. Treasurer Barbara Rosi is spending untold hours bringing efficiency to the books and ensuring that she understands AIP's financial picture.

Bylaws and Standing Orders Committee Chair Colette Collier Trohan has her committee thinking about potential changes to governing documents. BOD member Ann Guiberson has agreed to take on the challenge of thinking about strategic planning for AIP, now that she has more free time.

This is an exciting time for AIP. Thanks for everyone's contributions!

Kay

## **CALENDAR OF EVENTS**

Additional information regarding dates and registration will be available on the AIP website at http://www.aipparl.org as they become available.

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#### **West Coast Practicum 2016**

February 4, 2016 - February 6, 2016

Ontario, California

#### East Coast Practicum 2016

June 10, 2016 - June 12, 2016

Linthicum Heights, Maryland

#### **Pre-Annual Session BOD Meeting**

August 2, 2016

Albuquerque, New Mexico

#### **Business Development Institute**

August 3, 2016

Albuquerque, New Mexico

#### **AIP Annual Session**

August 4, 2016 - August 6, 2016

Albuquerque, New Mexico

Hotel Albuquerque

#### **Post-Annual Session BOD Meeting**

August 7, 2016

Albuquerque, New Mexico

### Deadline Dates for the "Communicator"

February 1, 2016 March Issue

May 1, 2016 June Issue

#### AMERICAN INSTITUTE OF PARLIAMENTARIANS

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#### **EXECUTIVE COMMITTEE**

**President** 

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**Vice President** 

The Honorable Daniel Ivey-Soto, JD, CP-T, PRP vpresident@aipparl.org

**Secretary** 

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#### **EDITOR'S EXCHANGE**

By Martha Haun

Why do parliamentarians study to get credentialed? For prestige? Maybe. So we can charge higher fees when consulting? Maybe. Because we love learning? That's true for some/perhaps many. To make a difference

in outcomes? Often so!

We have seen belligerent, defensive members change as they develop skills that give them voice and the ability to accomplish goals! So, as we settle into 2016 -- we go forward in a new year- - developing a strategic plan for AIP,

"When all you have is a hammer, everything looks like a nail!" --common 20th century saying

maintaining quality educational experiences for members and for public education, and maintaining high levels of certification standards to provide benchmarks for quality! I admire and appreciate the continued good works that you consistently do over the years! To slightly paraphrase former President John F. Kennedy, "Let the torch go forth!" as we train new generations around the world!

Keep up the good works! I salute you, my colleagues!



## **Dahms-Bierbaum Workshop**

During the 2015 Dahms-Bierbaum Workshop held in Kansas City, Missouri, AIP President Kay Crews, CP, PRP, and NAP President Mary Randolph, CPP-T, PRP, spoke on events occurring in their respective organizations. The annual workshop, held October 31-November 1, was attended by twenty-eight parliamentarians from across the country. The 2015 theme was "Methods of Voting, Nominations, and Elections." Ann Rempel, CPP-T, PRP, (AIP Parliamentarian) served as curriculum director, and Ann Guiberson, PRP, (AIP Board Member) and Sandra Olson, PRP, served as instructors.

The next workshop will be held **November 4-6, 2016**, in Bloomington, Minnesota, with Ann Rempel, CPP-T, PRP, serving again as the curriculum director. Michael Malamut, JD, CPP-T, PRP, (AIP Opinions Committee Chair) and Sarah Merkle, CPP, PRP, (AIP Ethics Committee Member) will serve as instructors. The 2016 theme is "Protecting Rights and Preventing Abuse of Power." More information will be posted later on the Dahms Foundation website (dahmsfoundation.org).

### WELCOME TO NEW MEMBERS OF AIP

Welcome to New Members of AIP. The following individuals joined AIP from October – December 2015. Be a supportive member and contact any that live near you.

Valoree Althoff

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Breanna Brantigan

19621 W Colter St Litchfield Park, AZ 85340

**Yvonne Brunner** 

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Scott R. Walker

385 Oldfield Rd Fairfield, CT 06824

Cynthia Warren

55 Highland Park Dr Chesterfield, MO 63017

Dr. Judith Zaffirini PhD

PO Box 627 Laredo, TX 78042

## THANK YOU FOR YOUR CONTRIBUTIONS

AIP's generous members have made contributions to the funds of their choice. We invite you to consider making one or more of these funds the recipient of your generosity.

Amazon Smile Foundation

Edmund Donoghue MD

Harry Rosenthal

Rosemary Seghatoleslami

## PRESIDENT CREWS APPOINTS A STRATEGIC PLANNING COMMITTEE

What is strategic planning and why should AIP do it? A strategic plan is a written road map that spells out where AIP is going over the next two to three years and the steps it will take to get there. This management tool will help AIP focus energy, time, and resources and facilitate everyone moving in the same direction. A great benefit of strategic planning in volunteer -driven associations is that it provides stability in direction from term to term rather than each administration starting all over.

Some important components of a strategic plan:

- MISSION, VISION, AND STATEMENT OF PRINCIPLES. These are broad statements that help to define who the organization is, what it stands for, and what guides its thinking.
- GOALS. Setting goals is the heart of strategic planning. Goals should be specific, measureable, attainable, relevant, and time-limited. Saying the organization will educate the membership in parliamentary procedure is not a goal and is very vague. Stating that you will develop and implement ten workshops on using main and incidental motions in ten different states within eighteen months meets the criteria for a specific goal that can be measured.

• EVALUATION. Determining where you stand after a period of time is critical to success. Suppose you've launched your workshops and after conducting three of them, you learn that the topic isn't focused on the needs of the learners or that the states you selected are already saturated. What you learn as you go along and as you measure your progress will tell you where you need to tweak your plan.

Strategic planning usually begins with an assessment of members' needs and of the conditions existing in world outside the association that indicate trends, laws, and other things that can impact the direction of AIP. Be watching for a member survey in the next few weeks. Your input is very important to the strategic planning process, and your opinion and demographic information is very critical to the planning outcomes.

President Kay Crews appointed Ann Guiberson, Chairman, Ruth Ryan, Carl Silverman, and Alison Wallis to take on the task. If you have any questions or comments, please send them to <code>aguiberson@gmail.com</code>.





Barbara J. Rosi, PRP
448 Raintree Court, #2Q, Glen Ellyn, IL 60137
630-790-1632 | birosi.prp@comcast.net

In an effort to help all of us know our national AIP board members better, it is our plan to spotlight a different person in each newsletter. Our spotlight is first on Barbara Rosi, who has been working tirelessly to update and organize our national financial records! No easy task for most of us but, when praised, Barbara just smiles and says, "That's my job." She initially graciously declined my attempt to single her out for praise!

Barbara became a member of AIP in 2010 and is currently serving as treasurer. She is also a member of the National Association of Parliamentarians (NAP) and was credentialed as a PRP in 2010. She works with clients in the Chicago area. Her business background is in office administration, initially with a law firm and then with her late husband, Pete, in real estate development and management.

Barbara's leadership roles for the past seventeen years as a member of the P.E.O. Sisterhood, an international non-profit organization, provided executive board experience that led to be a second control of the past seventeen as a seventeen to be a second or seventeen to be a s

interest in parliamentary procedure and gave her the opportunity to apply that knowledge over the course of her service.

Travels have taken her down many scenic roads touring in the United States and Canada in Pete's 1932 Packard (what a way to go!). Earlier trips abroad included time in Germany and vacationing in the tropics of Tahiti. She has come to enjoy a bit of annual "snow-birding" in Florida with friends and she has a large extended family that keeps her busy year-round. Barbara enjoys attending theater performances, sharing a good book, and says she is good at "out-to-lunch" with friends.

Barbara is grateful for the learning opportunities at AIP events and appreciates all those who are willing to share their knowledge and experience. AIP is grateful for Barbara!!

Martha Haun Editor

## WEST COAST PRACTICUM BOARD TRAINING – BE THE MOST VALUABLE PLAYER

**NEWS RELEASE** - Great Panem, MA— Capital City Circle announces the appointment of three new members of its Board of Trustees, as well as the full slate of officers and Joining the Board of Trustees are Annie Cresta, Finnick Odair, and Johanna Mason. "All three of our newest Board members embody the spirit of community and bring talent, expertise and energy to the table. We are very fortunate to have them by our side as we continue to strengthen the community."

As you read this typical news release from a typical nonprofit organization, can you imagine the excitement of the newest members of this association? Can you also imagine the concern that they have regarding their knowledge and ability to fully serve in this most important capacity?

Many of us think we know (or familiar) with what is needed to be a great board member. We may have been exposed to various concepts such as Sarbanes Oxley; Audit or Financial Review; IRS form 990 filing requirements; Governing Documents including Model Non-Profit Acts; Director's and Officer's Insurance; parliamentary procedure for boards and committees. We may even have an understanding of the basic key responsibilities of Obedience, Loyalty and Care. But, do you have enough familiarity with these issues to be the most valuable player?

Are you bringing your best to the board table? If not, the West Coast Practicum has been designed just for you!

Come join others interested in learning how to reduce the amount of bored time in meetings by being - a knowledgeable board member! The practicum is designed to focus on one topic with practical interactive sessions. Michael Swift, CPP-T, PRP, and Sarah Merkle, CPP, JD will be the instructors. The opportunity is also provided to network with fellow students and practice presiding with instruction from credentialed parliamentarians.

Don't leave your board training to chance, come to the West Coast Practicum in Ontario California on February 3-6, 2016. Ayres Hotel and Suites, Ontario Convention Center, California \$92 per night (includes free airport shuttle, free breakfast & free in-room Internet, free shuttle to outlet mall). Registration costs includes all materials, three lunches and two dinner – register online at www. aipparl.org.

As you remember that typical news release that was shared earlier, be excited if you are a new or current board member because now you can get the "real scoop" about being a most valuable board member. See you in sunny Ontario.



#### 35<sup>th</sup> Annual West Coast Practicum

February 4-6, 2016

Sponsored by the American Institute of Parliamentarians

#### Board Member – Be a Most Valuable Player

Name	First Name on Badge			
CPCPPCP-	ΓCPP-TRPPRP		(other, please specify)	
Address	City			
State/Province		Zip		
Phone		E-mail		
Emergency contact		Phone number		
Guest Name	Badge name for guest			
Cancellation Policy: Al 10 <sup>th</sup> will be subject to Monday, January 19, 20 Registration fee include	l cancellation requests must be a \$75.00 cancellation fee.	e in writing. Cancellati No refunds will be giv rsday dinner and Saturo	ons received after January ven for cancellations after day banquet.	
Full Registration	By December 20, 2015	Dec. 21 and thereaf	fter	
AIP Member	\$475.00	\$500.00	\$	
Non-AIP Member	\$550.00	\$600.00	\$	
Registrants not paying	full registration			
Thursday Dinner	\$55.00	\$55.00	\$	
Saturday Banquet	\$55.00	\$55.00	\$	
Total payment			\$	

Please contact the hotel directly to make your reservation: **Ayres Hotel & Suites, Ontario Convention Center**. 1945 Holt Blvd., Ontario, CA 91761, **(800) 248-4661 or (909) 937-3414**. Remember to mention the AIP West Coast Practicum when making your reservation to receive the group rate of \$92.00 (plus tax) single or double – breakfast included.

<u>Registration</u> check should be payable to AIP West Coast Practicum and sent to

American Institute of Parliamentarians, 618 Church Street, Ste. 220, Nashville, TN 37219.

<u>Credit Card</u> Register online at www.AIPparl.org or call Headquarters (888) 664-0428.





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AIP has two separate ways that we earn money from Amazon: through the **Amazon Smile** program and through items in the AIP bookstore at our website.

Items purchased through the bookstore pay us a higher rebate, but only if the item is actually listed in the bookstore. For that reason, some "gavel" items (jewelry, clothes, and um, gavels) are going into the AIP bookstore.

Put higher priced purchases and gifts into the AIP bookstore and purchase them through the bookstore for a higher donation to AIP. Anyone who would like to coordinate that type of activity need only contact President Kay Crews for help!

This is "free money" for AIP, and anyone who supports these programs is also supporting our professional organization!!!